

## teamLab Planets TOKYO Takes GUINNESS WORLD RECORDS



**teamLab Planets TOKYO Recognized by GUINNESS WORLD RECORDS™ as the Most Visited Museum (Single Art Group). A Massive “Athletics Forest” to Newly Open in Early 2025**

teamLab Planets has recorded 2,504,264 visitors between April 1, 2023, and March 31, 2024, making it the world’s most-visited museum dedicated to a single artist.

### **MASSIVE NEW AREA TO OPEN IN EARLY 2025**

In early 2025, teamLab Planets will expand significantly with the addition of major new art spaces. The new area will feature the creative athletic space Athletics Forest, the co-creative educational project Future Park, as well as the Catching and Collecting Forest. The expansion will include over 10 art installations, greatly enhancing the teamLab Planets experience.

## Alice in Borderland: Immersive Death Game

Streamed in over 190 countries and regions across the world. Ranked in the top 10 in 90 countries and regions. Japan's global mega hit drama series appears in Immersive Fort Tokyo



**Total panic! Super intense immersive experience – beyond a theme park Remove your Collar, or experience a powerful impact, immersed in this death game open every day from July 19th, 2024.**

The new attraction Alice in Borderland: Immersive Death Game is the world's first interactive attraction as an original project based on the world of the Netflix series Alice in Borderland. Based on the original graphic novel “Imawa no Kuni no Alice” by Haro Aso (Shogakukan Shonen Sunday Comics), the Netflix series Alice in Borderland has been distributed in over 190 countries and territories worldwide and has reached the Top 10 in over 90 of those countries and territories.

In the Netflix series Alice in Borderland, Arisu (Alice), who is living an aimless life, wanders into another world where he is forced to join a series of unreasonable games, a sequence of inescapable battles of life and death alongside Usagi and their companions.

In Immersive Fort Tokyo's original immersive attraction, participants will be fitted with a collar, as in the drama series, that will have a powerful impact if they are unable to remove it within the time limit, inducing them to a super-intense

experience, simulating the life and death games of the drama series. The films featured in the attraction were created by the producers of the Netflix series Alice in Borderland.

The attraction can be experienced in four languages (Japanese, English, Simplified Chinese and Traditional Chinese), appealing to fans of the Netflix series Alice in Borderland all over the world, with the aim of attracting overseas visitors.


### Immersive Fort Tokyo

In March 2024, the world's first immersive theme park opened in Odaiba, Tokyo. Fully immerse yourself and experience the dramatic events that take place in the world of movies, animation, and games. An all-weather indoor theme park with four restaurants and over ten shows and attractions are available for you to enjoy.

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[More info](#)

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